

## Smash Hit

All Star United

All he needed was PR  
A million box of buisness cards  
Careful image consultation  
Securing reputation  
A clever market plan  
He didn't understand  
That's all it really takes  
He coulda played for higher stakes  
Now  
Somehow  
We've gone wrong  
Chorus:  
This Jesus thing, it's a smash hit  
it's packaged right  
All stocks have split, it's a smash hit  
It's gone worldwide  
Join his name to any cause  
Drop his name to get applause  
They never get enough  
Nothing here to be ashamed of  
Those ever loyal fans  
They wanan get their hands  
On His newest merchandising  
Ignoring overpricing  
Now  
Oh Wow  
We've gone wrong  
Repeat Chorus  
It has no explanation  
It smells like exploitation  
Repeat Chorus