

# Word Of Mouth

John Reuben

I can't hear what you're saying  
Just keep the music playing  
It all sounds the same to me

Good God please have mercy  
Let's kick the machine till it's working  
Everybody's got a great idea  
Do you own the one you're encouraging  
There's a first time for everything  
After that it starts to get confusing  
Hold onto your identities loosely  
At least the revolution will be amusing

Word of mouth  
This is what everybody's talking about  
So you can tell somebody to tell somebody  
That the next new thing is the same old thing

We came and we quickly left  
We took what we could get  
I guess we weren't impressed  
We bored ourselves instead  
What's after what's next  
What's left to get off your chest  
Walking in circles retracing steps  
How many ways can we package the concept  
Mundane it's all the same  
Remind me later when nothing's changed  
Time will tell let the future explain  
Until then we've got history to make  
Trend-setters real go-getters  
Closed-minded free-thinking hipsters  
Instant classics adored by critics  
It's just music for the kids

Word of mouth  
This is what everybody's talking about  
So you can tell somebody to tell somebody that  
What's happening has already happened again

Of course you've heard this before  
What are you trying to figure out  
Too much time on your hands  
To analyze what doesn't count  
What's wrong with everyday people  
They make the best crowd  
It was never that important  
And the future doesn't care about your

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That the next new thing is the same old thing

Word of mouth

This is what everybody's talking about

Familiarity breeds content

Are you content like me?