

Hidden Persuaders

Reverend and the Makers

The hidden persuaders
Are gonna infiltrate us
Till babes in consumer land
Can supply and demand
And the spending's contagious

Do you reckon it's outrageous
That they're paying the entertainers,
To get you buying the jeans
That you don't really need
From the fashion dictators?

Coz they're all trying to make me compromised
To these one a dollar conners telling lots of lies
Am I as bad as them
And you just realise that it's true

Coz you're free,
To do as we tell you

And you're free
To do as we say

And you're free
To do as we tell you

And you're free
To do it today

We've been at it for ages
Creating black holes from wages
To get you all hypnotised by the big dollar signs
Of the manipulators

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They call it product placement in the industry
Coz it's designed to get you buying all the things you see
Do you think they're hoodwinking society and you?

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